



For Immediate Release

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New Ad Campaign Urges President Biden to Lower Gas Prices by Fixing the RFS

Fueling American Jobs Coalition Launches New Campaign Urging the Biden Administration to Save Consumer Up to 30 Cents A Gallon at the Pump

WASHINGTON, D.C. – Today, the Fueling American Jobs Coalition announced the launch of a new billboard and digital ad campaign urging President Biden to lower gas prices, save thousands of good-paying, family-sustaining union jobs, and protect America’s energy independence by fixing the Environmental Protection Agency’s (EPA’s) broken Renewable Fuel Standard (RFS).

This new ad campaign comes as experts warn that the broken RFS is adding up to [30 cents a gallon at the pump](#), and as Russia’s war in Ukraine and record inflation push gas prices to near-record levels nationwide. Featuring new billboards throughout Delaware and Washington, D.C., as well as a 30-second ad across digital platforms – including the phone app GasBuddy – the Fueling American Jobs Coalition is calling on President Biden to provide consumers relief at the pump and save thousands of refinery jobs by fixing the RFS.



“Tired of high gas prices?” The ad narrates, “There’s a fix. With just the stroke of a pen, President Biden can cut up to 30 cents off every gallon you pump, by fixing the federal Renewable Fuel

Standard. Reforming the RFS would lower your gas prices, protect our nation's fuel supply, and save American refinery jobs. It just makes sense. Fix the RFS – Visit FuelingUSJobs.com to take action and urge President Biden to fix the Renewable Fuel Standard, today!"



- FAJC advertisement on display in one of 14 transit shelters throughout the D.C. Metropolitan area.



- One of five variations of FAJC billboard advertisements on display throughout Delaware, Pennsylvania, and the D.C. Metropolitan area.

The RFS currently adds \$30 billion annually – or up to 30 cents per gallon – to the cost of consumer fuel due to the price refiners must pay for tradeable compliance credits called Renewable Identification Numbers (RINs). The excessively high and volatile cost of these compliance credits have also forced many independent refiners to spend more on the program than all other operating costs combined, directly threatening thousands of high-quality union jobs.

Prior to taking office, President Biden publicly declared his [intentions](#) to be the most pro-union president leading the most pro-union administration in American history. Since then, President Biden has also repeatedly promised that his administration will deploy [all the tools and authority at their disposal](#) to provide relief at the gas pump. Unfortunately, EPA's RFS proposal released earlier this year would drastically undermine both of President Biden's promises.

More independent refinery closures would cause catastrophic job losses, even higher gas prices and increase our nation's reliance on foreign fuel at a time when few can afford it. The Fueling American Jobs Coalition is urging President Biden and his administration to take swift action to lower gas prices, save union jobs, and protect America's energy independence by fixing the RFS once and for all.

The Fueling American Jobs Coalition is a coalition of union workers and independent American oil refiners fighting for a commonsense fix to the EPA's flawed Renewable Fuel Standard. The need for significant reform has only grown over the past few years as the cost of purchasing Renewable Identification Numbers (RINs) to comply with the RFS has grown increasingly volatile, threatening some refiners' survival. For additional information, visit www.fuelingusjobs.com.

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