



For Immediate Release

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New Digital Ad Calls on President Biden to Keep His Promise to Use Every Tool to Lower Gas Prices
Fueling American Jobs Coalition Expands National Advertising Campaign with New Ad Calling on the Biden Administration to Protect Consumers at the Pump by Fixing the Broken RFS

WASHINGTON, D.C. – Today, the Fueling American Jobs Coalition announced the expansion of its national television and digital advertising campaign with a new digital ad calling on President Biden to keep his promise to use every tool at his disposal to lower gas prices and fix the Renewable Fuel Standard (RFS) to save consumers up to 30 cents a gallon at the pump.

The new 30-second ad, “**Keep Your Promise,**” highlights President Biden’s pledge to use “every tool at [his] disposal” to protect consumers from rising gas prices. As Big Oil blenders and Wall Street traders continue to profit from the RFS program’s flawed compliance system – [which costs consumers \\$30 billion annually](#) – the Coalition continues to [echo bipartisan calls](#) for President Biden to fix the federal biofuel mandate, which would lower gas prices, save thousands of family-sustaining jobs, and protect our nation’s energy security.



“President Biden said he’d use every tool at his disposal to protect you from rising gas prices,” the ad narrates. “With just the stroke of his pen, he could lower prices at the pump by up to 30 cents, by fixing the broken Renewable Fuel Standard. The RFS adds up to 30 cents on every gallon you pump, costing American consumers \$30 billion a year while Big Oil blenders and Wall Street traders get rich. Tell President Biden: Keep your promise to lower gas prices by fixing the RFS.”

This new digital ad follows the coalition’s TV advertisements “[Lower, Protect, Save](#)” and “[You Pay, They Profit](#),” which aired earlier this month on national networks, along with local broadcast and cable stations throughout the country. The campaign [began in April](#) with billboards on display throughout Delaware and Washington, D.C.

With reports surfacing earlier this month that the White House is considering finalizing the Environmental Protection Agency’s (EPA’s) RFS blending volumes for 2020, 2021, and 2022, the FAJC is continuing to call on President Biden and EPA Administrator Regan to lower gas prices, protect thousands of high-quality independent refinery jobs, and secure America’s energy independence by fixing the RFS.

The Fueling American Jobs Coalition is a coalition of union workers and independent American oil refiners fighting for a commonsense fix to the EPA’s flawed Renewable Fuel Standard. The need for significant reform has only grown over the past few years as the cost of purchasing Renewable Identification Numbers (RINs) to comply with the RFS has grown increasingly volatile, threatening some refiners’ survival. For additional information, visit www.fuelingusjobs.com.

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